

MSABC Board of Directors Meeting

1 pm. Saturday, November 3, 2012

Sandman Hotel on Davie, Vancouver, B.C.

Extraordinary meeting

Call to Order: 1:15 pm

Present: Gilles, Len, Susan, Glen, Rod, Nancy

Absent: Keith and John

A. Presentation of new communications website - Susan

Susan made a wonderful presentation of the new website to be launched within days. The idea is to change the links on the home page often to keep the members updated with recent news. Three aspects of our new website were discussed.

- a) Twitter - We have joined as well as other Masters clubs have already joined us. It drives traffic from our website and is used for only up to 140 characters. Susan stressed users to model only the behaviour that you would like to receive.
- b) Facebook - One must be a member in order to use it. Users can write more than 140 characters as well as include photos. It will be useful to ask other swimmers if they are attending certain meets, discuss accommodation arrangements etc. Private messages can be sent by clicking on the name and then click "write message".
- c) Word Press - can be used as our blog. The object is to build MSABC into a community. However, it still needs information from other MSABC members but hopefully this will be easier to access and to contribute.

Discussion and many questions took place while Susan made a lengthy 'to do' list for herself. She did an excellent job of trying to train the audience!

B. New Business

1. Meeting with the Canadian Dolphins re: the Provincials- Gilles

The Canadian Dolphins are concerned about hosting the banquet. We discussed different venues and possibilities to make the banquet a success. Once the venue is decided, the bulk of the planning can be done by phone. Susan has offered to help as she was one of the banquet planners last year.

ACTION: Gilles will check out BCIT, Rowing Club and VCC. A decision needs to be made soon so that the entry fee and banquet cost can be included in the meet package.

2. Fundraising brainstorm from Dale Robinson - Gilles

Discussion took place regarding Dale's offer. (Written format included in secretary's file)

ACTION: Gilles will suggest to Dale that our Foundation would be the best mechanism for him to donate his profits. In doing so, the donation would be an equitable donation to all MSABC members. MSABC will promote his training camp.

3. Nanaimo Ebttides grant request - Nancy

Discussion took place regarding Leanne Poulin's 2 - 3 hr. clinic that she will offer the night before the Ebttides meet and then the opportunity for participants to mentor her during the meet.

MOTION: Rod moved that he is hopeful that more similar clinics would be offered if this is successful. Glen seconded.

C. Any other business

1. Open water - Susan

Susan has discussed with Chris Scott, the president of Vancouver Open Water Swimming, the possibility of having a Provincial Championship event. Thetis Lake would be the preference for the first year as volunteers are in place. There are concerns regarding sanctioning and insurance. MSABC will promote the event.

ACTION: Len will work with Susan regarding insurance issues through Swim BC.

SUGGESTION: To have an open water swimmer to sit on the MSABC board.

2. Gilles received a letter regarding Tri BC and MSABC having a combined membership. Discussion took place. It was felt that clubs would benefit but MSABC membership fees would probably drop by 25%. Also, the insurance issues would get very complicated.

ACTION: Gilles will forward the letter to the Board and this could be discussed at the next meeting.

3. Winnipeg face to face MSC meeting report - Gilles

Gilles felt that it was very worthwhile for him to attend. It was great to see how MSC functions and he felt that MSC is really making an effort to move forward. The coaching clinics are on a trial basis now with the idea of all clubs having access in the Fall of 2013. The goal is for each Masters club to have a certified Masters coach.

Meeting adjourned at 4:45 pm

Next meeting to be held Sunday January 20, 2013

Nancy Ryan, Secretary

Gilles Beaudin, President